







## ***The London Devilettes are in need of your support!***

Based on our rising costs and the economic challenges within our community, the London Devilettes are seeking sponsors as a means to help us continue to keep costs low for our members of the **only London based Girls only hockey association.**



### **WHY SUPPORT DEVILETTES?**

-  The London Devilettes is one of the largest associations in Ontario. With approximately 800 families enrolled and a season that runs from September to April, your philanthropic exposure is excellent.
-  Devilettes Girls play and practice anywhere from 2 to 5 times per week during the season.
-  The website <http://londondevilettes.ca/> has over 1.4 million hits or 3,878 per day.
-  The Devilettes specialize in girls only hockey with a focus on developing their female athletes in all aspects of life.

### **HOW CAN YOU HELP?**

Sponsorship contribution will go towards subsidizing the cost of operating. This includes development costs, house league goalie equipment, ice rental costs, and uniform costs. **Your contribution will have a direct impact in helping to reduce the cost to play hockey for girls in London**

There are various forms of sponsorship available:

-  **Platinum Association Sponsor** – The minimum sponsor amount on this is **\$10,000**. This includes your company's logo, name and link on our website main page. A banner ad and **Title sponsor** recognition at our annual tournament (*London largest, with over 260 teams!!*). Division title sponsorship (Pee Wee or higher) and a board advertisement at the London Ice Park.
-  **Gold Association Sponsor** – The minimum sponsor amount on this is **\$5,000**. This includes your company's logo name and link on our website main page. A banner ad and sponsor recognition at our annual tournament (London largest!). Division title sponsorship (Peewee or higher) and board advertisement at the London Ice Park
-  **Silver Association Sponsor** – The minimum sponsor amount on this is **\$1,500**. This includes your company's logo, name and link on our website. One house league team sponsorship for two consecutive years (Peewee or higher). This will include your companies name and one color logo on the sponsored team's uniform.
-  **House League Team Sponsor** – The minimum sponsor amount on this is **\$475** for a one-year term or **\$900** for a two year term. This includes your company name and/or one color logo on the sponsored team's uniform, your company name listed as the team name and your company's logo and link on that division's website.

**Please contact Steve Milne, Sponsor Director, at [stevenmilne@yahoo.ca](mailto:stevenmilne@yahoo.ca) or 519-319-8535 to discuss your ability to help our girls and our association.**