



Dear Sponsor,

On behalf of the London Devilettes Girls Hockey Association, we would like to thank your Company for your consideration of association sponsorship. With the help from businesses like yours we are able to provide a quality hockey program for players on our house league and competitive teams.

We greatly appreciate your assistance as it helps keep our hockey program affordable for as many families as possible.

### WHY SUPPORT DEVILLETES?

- The London Devilettes is one of the largest associations in Ontario. With approximately 800 families enrolled and a season that runs from September to April our membership is far reaching with great exposure for your company.
- Devilette Girls play and practice anywhere from 2 to 5 times per week during the season.
- The website <http://londondevillettes.ca/> has over 1.6 million hits or 4,468 per day

### HOW CAN YOU HELP?

Sponsorship contribution will go towards subsidizing the cost of operating. This includes development costs, house league goalie equipment, ice rental costs, and uniform costs. **Your contribution will have a direct impact in helping to reduce the cost to play hockey for girls in London**

- **Platinum Association Sponsor** – This is a two year sponsorship term. The minimum sponsor amount on this is **\$6,000**. This includes your company's logo, name and link on our website main page. A banner ad hung at the tournament and all season long at the London Sports Park, **Title sponsor** recognition at our annual tournament (*London's largest, with over 280 teams!!*). One division title sponsorship (Pee Wee or higher), three house league team sponsorships for two years and spectator glass advertisement at the London Sports Park.
- **Gold Association Sponsor** – This is a two year sponsorship term. The minimum sponsor amount on this is **\$4,000**. This includes your company's logo name and link on our website main page. Sponsor recognition at our annual tournament (*London's largest!*) on our tournament webpage. Division title sponsorship (Peewee or higher) two house league team sponsorships for two years, and board advertisement at the London Sports Park
- **Silver Association Sponsor** – The minimum sponsor amount on this is **\$1,500**. This includes your company's logo, name and link on our website. Two house league team sponsorship for one consecutive year (Peewee or higher). This will include your companies name and one color logo on the sponsored team's uniform.
- **Bronze Association Sponsor** - The minimum sponsor amount on this is **\$1,000**. This includes your company's logo, name and link on our main website landing page. One house league team sponsorship for one consecutive year (Peewee or higher). This will include your companies name and one color logo on the sponsored team's uniform.
- **House League Team Sponsor** – The minimum sponsor amount on this is **\$475** for a one-year term or **\$900** for a two year term. This includes your company's name on the sponsored team's uniform, and **(NEW)** your company name listed as the team name (*e.g. Acme Aces*) and **(NEW)** your company's logo and link on that division's website with a direct link to your company's website.

***Thanks for your consideration!***

**Mark Hannam**

Director of Sponsorship, Marketing and Fundraising

519-859-1676

If you agree to be a sponsorship partner:

1. email [sponsorship@londondevillettes.ca](mailto:sponsorship@londondevillettes.ca) Mark Hannam Director of Sponsorship and Marketing

2. Please fill out and enclose the below information sheet in a sealed envelope with a cheque for the full amount and mail to: **London Devilettes, 99 Brookside Street, London, ON N5Z 3J6**



## Sponsorship Request Form

Business Name:	
Contact Name:	
Address:	
City/ Postal Code:	
Phone#:	
Email:	
Website:	
Sponsorship Selection	Please indicate by placing option code:

### House League Sponsorship Options:

- A. One Year Sponsorship of one Team ..... \$475.00/yr.**  
**B. Two Year Sponsorship of one Team ..... \$450.00/yr.**

### LD Association Sponsorship Options:

- C. Platinum Two Year Association Sponsorship.....\$6,000.00/yr.**  
**D. Gold Two Year Association Sponsorship .....\$4,000.00/yr**  
**E. Silver Two Year Association Sponsorship.....\$1,250.00/yr**  
**F. Silver One Year Association Sponsorship.....\$1,500.00/yr**  
**G. Bronze Two Year Association Sponsorship..... \$1,000.00/yr.**  
**G. Bronze One Year Association Sponsorship..... \$1,250.00/yr.**

Division Sponsorship Requested:	
Wording on Sponsor Bar:	
Player Request Names (maximum 2):	
Website Link:	