

## Request for Sponsorship/Donation 2020 Annual Tournament

The London Devilettes is a not for profit girls hockey association serving London and Area. Preparations are now underway for our 30<sup>th</sup> Annual Tournament. This year we will have over 185 teams with almost 3,100 participants (2,700 families). The tournament runs from January 31-February 2, 2020 and it is the largest minor hockey tournament in London.

Currently we are looking for tournament sponsors, donations of goods and services towards our Silent Auction Table and promotional items/coupons for our team registration goody bags.

## WHY SPONSOR AND SUPPORT THE DEVILETTES TOURNAMENT?

- \*Your business will be exposed to more than 2,800 families, participants and volunteers
- \* The website http://londondevilettes.ca receives over 1.4 million hits annually or 3,878 per day
- \* Sponsorship contribution goes towards subsidizing the cost of operating, development costs, house league goalie equipment, ice rental costs, and uniform costs.
- \* The London Devilettes is one of the largest hockey associations in Ontario. With approximately 800 families enrolled and a season that runs from September to April. Your contribution will have a direct impact in helping to reduce the cost to play hockey for girls in London

Restaurant/ Food/Vendor Sponsorship	The Restaurant/Food/Vendor sponsor is to be mentioned in all advertising and promotional material as well as on the website. Advanced reservation options are sent to our attendees with a provided booking link and contact numbers. For Vendor sponsors, business location and services offered are relayed to our members with a link to your business website and contact number	\$500.00
Silent- Auction Donation	This sponsor is asked to submit a silent auction item of value of \$250 or more in value. Mention of your donation will be made in correspondence to attendees and on the silent auction table. Should you have an item under \$250 in value to donate, please contact Mark Hannam directly <a href="mailto:sponsorship@londondevilettes.ca">sponsorship@londondevilettes.ca</a> to discuss and review	\$250.00 retail value in hard goods pre-packaged

Thank You for Your Support ... We greatly appreciate any assistance you can provide.

Mark Hannam
Director of Marketing and Sponsorship
sponsorship@londondevilettes.ca

If you agree on sponsorship:

- 1. Email Mark Hannam, Director of Sponsorship and Marketing to arrange delivery/ pick up of sponsorship items
- 2. Send sponsor cheque or goods to: London Devilettes, 99 Brookside Street, London, ON N5Z 3J6